## A GUIDE TO LONG-TERM CARE INSURANCE PROTECTION

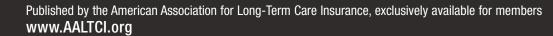
ROPERTY OF AALTCI NLINE VIEWING ONL

# **LONG-TERM CARE INSURANCE H ALMANAR** AND BOOK of FACTS

Your source for the facts and figures you need to know.

PROPERTY OF AALTCI ONLINE VIEWING ONL

merican ssociation for Long-Term Care Insurance



### What's Your Plan For Living A Long Life?

Some 39 million people age 65 and older live in the United States (up from 3 million in 1900), accounting for 13 percent of the total population.<sup>1</sup>

The oldest-old population (those age 85 and over) grew from just over 100,000 in 1900 to 5.7 million in 2006.

Baby boomers (those b rn ) at cen 1 346 and 1964) started tarm g 5 in 0 1. The older population 2 30 s) uje, teu to be twice as aroe as th. ir co interparts in 2000, in which in 35 million to 72 millio and representing nearly 20 percent of t e U.S. p. pullation.

The U.S. Census Bureau projects that the population of 85 and over could grow from 5.7 million in 2008 to 19 million by 2050.

### Population By Age (millions)<sup>2</sup>

Male	45-54	55-64	65-74	75-84
1960	10,093	7,537	5,116	2,025
1980	11,009	10,152	6,757	2,867
2000	18,497	11,645	8,303	4,879
2008	21,853	16,251	9,265	5,336
Female	45-54	55-64	65-74	75-84
<b>Female</b> 1960	<b>45-54</b> 10,393	<b>55-64</b> 8,036	<b>65-74</b> 5,881	<b>75-84</b> 2.600
1960	10,393	8,036	5,881	2.600
1960 1980	10,393 11,791	8,036 11,551	5,881 8,824	2.600 4.56

### Health Expenditures<sup>2</sup>

Home He	ealth Care	Nursing Home Care					
1960	\$0.1B	1960	\$0.8B				
1980	2.4	1980	52.6				
2000	30.5	2000	95.3				
2007	59.3	2007	132.4				
2008	64.7	2008	138.4				

#### **Home Health Care** By Age (Billions) 55-64 \$2.5B

4.3

7.3

6.8

65-74 75-84 85+

)	Nursing Hon By Age (E	
	55-64	\$8.0B
	65-74	116
	75- 4	201
-	- 35 -	42.5

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### Life Expectancy<sup>1</sup>



### Marital Status<sup>1</sup>

	65-74	75-84	85+
Men			
Married	79.2 %	72.2 %	54.8 %
Widowed	6.9	18.7	37.7
Divorced	9.5	5.6	2.9
Nev Mar	4.4	3.6	4.7
Women			
Married	56.8 %	36.6 %	14.9 %
Widowed	25.1	12.5	10.2
Divorced	13.9	7.2	4.8
Nov Ma	4.2	3.7	4.1
		<b>NAE</b>	
Living In	ral g men	ts (Alone) <sup>1</sup>	
N en	65-74	75+	
1970	11.3 %	19.1 %	
2000	13.8	21.4	
2008	16.3	21.5	
Women			
1970	31.7 %	37.0 %	
2000	30.6	49.5	
2008	29.1	50.1	

### Functional Limitations, Age 65

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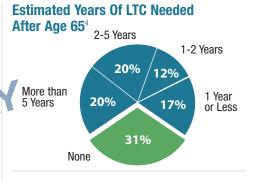
53

2.4

4.7

Wmn Man 0 1% 16.1% IADL only 16.3 2 ADLs 3 to 4 ADLs 5t JAL S 2.\ AC ITY 2.5

AGING & NEED



### **Cognitive Disorders**<sup>5</sup>

In 2007. 5.2% of the 38.7 million persons age 65 and older reported having one or more cognitive disorders.

	65-74	75-84	85+		
Men	1.0 %	5.2 %	18.8 %		
Women	1.2 %	6.5 %	18.3 %		

### Alzheimer's Disease<sup>7</sup>

Today 5.4 m ion, meric, ns activing with Alzhe m r's lise se. wo-thirds are in nen. Most people survive an a eragi c 7 to 8 years

after cagnesis. Some live as long as 20 years.

By \_J50, as many as **16 million** will have the disease.

### Long-Term Care: Who Gets It?<sup>8</sup>

Long-term care in the United States is needed by **10.9 million** 'community' residents, half of them non-elderly, and 1.8 million nursing home residents, predominantly elderly.

Total annual spending on paid long-term care services, delivered either in a recipient's home or in a nursing home, amount to \$147.4 billion (2009 fig).

Some 80.5% goes to people age 65+.

Older Americans 2010, Key Indicators of Well Being, Federal Interagency

Health, IS 2010: Department of Health and Human Services, Feb. 2011 Poter Kemper, What Can Current Retirees Expect? Inquiry, Winter 2006 Nursina Home Current Residents, Rev. Nov. 2010.

5 Agency For Healthcare Research, Statistical Brief 310, Jan. 2011

6 Health Affairs, 29, No.1 (2010) Long-Term Care: Who Gets It

7 2011 Alzheimer's Disease Facts and Figures. March 2011, alz.org 8 2011 LTCi Sourcebook, American Association for Long-Term Care Insurance

Weman who live to age 85 will live another 6.7 years.

Over 85% of women age 85+, will be living alone.

49% of new LTCi claims started in 2010 are for home care.<sup>8</sup>

Two thirds (67%) of LTC insurance claims start at age 80+.8

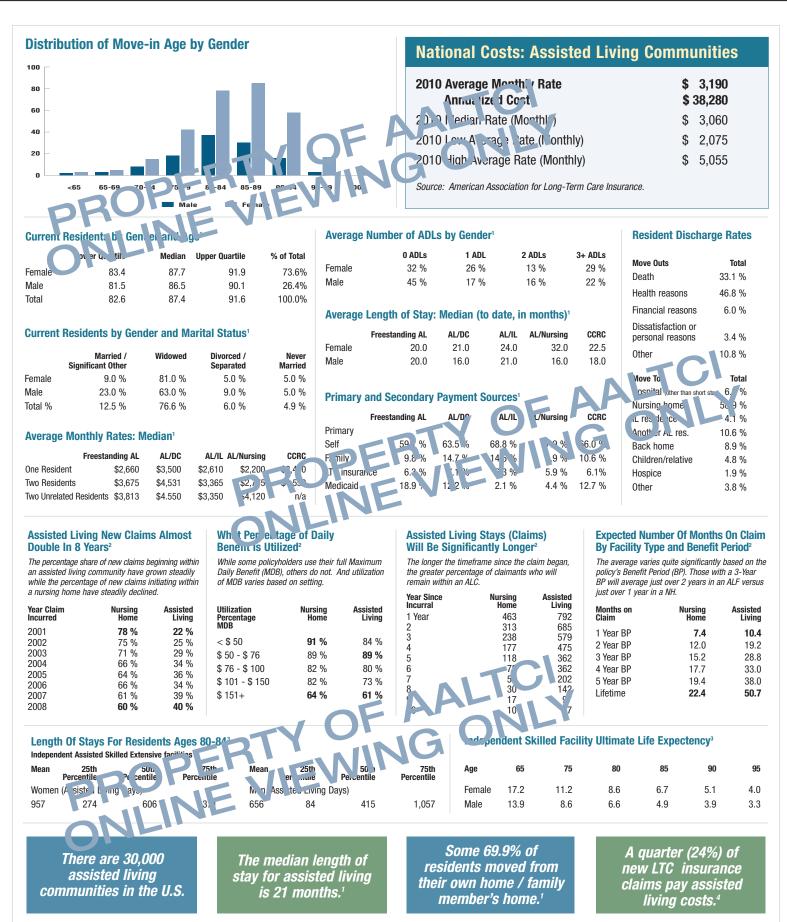
# HOME HEALTH CARE

There is to Place Like Home!         Approximately 6 approxima																
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65-69         7.1         0on income ins 17.3 %         Single         18.0         Stroke         15         10         Stroke         25.5         Authenmer's 0.08         26.1         Stroke         15         10         Stroke         25.5         Authenmer's 0.08         26.4         Stroke         15         10         Stroke         15         10         Stroke         25.4         Stroke         15         10         Stroke         15         10         Authenmer's 0.08         26.1         Stroke         15         10         Authenmer's 0.08         26.1         30.9 </td <td>U1 10r +5</td> <td>13.9</td> <td>)%</td> <td>Male</td> <td>35.2 %</td> <td>Married</td> <td></td> <td>31.9 %</td> <td></td> <td>Men Wo</td> <td>men</td> <td>Ciaim -</td> <td></td> <td></td> <td><b>ys/visi</b></td> <td>IS <sup>2</sup></td>	U1 10r +5	13.9	)%	Male	35.2 %	Married		31.9 %		Men Wo	men	Ciaim -			<b>ys/visi</b>	IS <sup>2</sup>
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75-79       16.8       Medicare       52.4       Unknown       9.9       Strake       15       10       Circulatory       188       Nerv Sys       340       302         85+       21.9       Other       9.8       Uning Anone       30.2       Strake       15       10       Circulatory       10       75       13       Respiratory       160       Nerv Sys       340       302         B5+       21.9       Other       9.8       Uning Anone       30.2       Strake       15       10       Circulatory       160       Nerv Sys       340       307         B5+       21.9       Other       9.8       Hanity       53.1       Circulatory       10       76       66       70       76       66.0       %         Breakdown by Gender       Percentage by Aumber of Service Days review       Percentage by Number of Service Days review       10.9       5.98       6.0.9%       7.98%       3.5 %       16.0%       60.0 %         Percentage by Number of Service Days review       Days       S.98%       4.0.%       5.1 %       Number of Hours Per Day Care Was Provided         Strake       1.09       2.09%       3.0%       4.0.%       0.0 %       0.0 %       0.0 %       0.						-									308	
80-84       14.5       Medicaid       20.4       Uving Anne 30.2       inputy       5       13       Respiratory       10       7       Respiratory       10       10       7       Respiratory       10       7       Respiratory       10       7       Respiratory       10       7       Respiratory       10       7       Respiratory <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td>•</td><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>							•			-						
85+       21.9       Other       9.8       With Tamily       63.1       Orreutary       10       7       Many       138       Orreutary       21.9       Other       23.1         Hornee Care Utilization       Breakdown by Gender       Percentage by Age       11.9       55.4       3.5 %       56.6 %       76.9       10.9%       76.9       80.0       Wer 80         Female       592       Male       411       Male       1.2.9       6.3.%       7.6.9       15.0.9%       66.0.%         Precentage by Number of Service Days 1.1.9%       5.0.9%       6.3.%       7.6.9%       15.0.9%       66.0.%         Precentage by Number of Service Days 1.1.9%       5.0.9%       6.0.9%       3.4%       4.4.9%       5.1.%       16.0.0%       60.0.%         Male       7.0.9%       18.0.9%       9.8.%       14.0.9%       5.6.%       5.1.%       Number of Hours Per Day Care Was Provided         Percentage by Number Days Per Week       1       2.3.3       4.4.7%       8.12       13.2.3       24         Female       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%       0.0.%														-		
Other         6.8         Nervous Sys         10         6         Cancer         78         Total         23         241           Home Care Utilization         Breakdown by Gender         Percentage by Age         Under 50         5 to 50         3.5 %         10 % 5         56 to 70         76 to 80         Ower 80         6.3 %         3.5 %         4.4 %         5.1 %         16.0 %         60.0 %         6.3 %         4.4 %         5.1 %         16.0 %         60.0 %         6.0 %         6.3 %         4.4 %         5.1 %         16.0 %         60.0 %         6.0 %         6.3 %         4.4 %         5.1 %         16.0 %         60.0 %         6.0 %         6.3 %         4.4 %         5.1 %         16.0 %         60.0 %         6.0 %         6.3 %         4.4 %         5.1 %         16.0 %         60.0 %         6.0 %         6.3 %         4.4 %         5.1 %         16.0 %         60.0 %         6.0 %         6.3 %         4.4 %         5.1 %         16.0 %         6.0 %         6.0 %         6.0 %         7.0 %         7.8 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %         0.0 %						-										
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Home Care Utilization       Precentage by Age       Index 50       St.r.or       Index 50       St.r.or       St.r.or <td></td> <td></td> <td></td> <td></td> <td></td> <td>Oulei</td> <td></td> <td>0.0</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>lotal</td> <td>2.3</td> <td>241</td>						Oulei		0.0						lotal	2.3	241
Female         592 Male         Under 50 1 2 %         51 tr 50 2 5 %         68 tr 70 3 5 %         Th 95 1 4 %         68 tr 70 5 %         Th 95 1 6 %         76 to 50 6 0. %         76 to 50 6 0. %         76 to 50 6 0. %           Percentage by Number of Service Days ray We k         Male         1 2 %         63 %         70 st 3 %         76 %         15.0 %         60.0 %           Percentage by Number of Service Days ray We k         Male         50 y %         60 y %         70 st 3 %         60 y %         70 st 3 %         60 y %         70 st 3 %         60 y %         70 st 3 %         70 st 4 %         70 st 3 %         70 st 3 %	Home	Care l	Jtiliz	zation					ncopiratory	т	T		A			
Female         592 Male         Under 50 1 2 0 Male         51 tr 50 1 2 0 1 0 0 1 2 0 1 0 0 0 1 0 0 1 0 0	Breakd	own by	Gend	er	Percent	age by A	ae			1			(	SN		
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Male       411       Male       A34       44%       5.1%       16.0%       60.0%         Percentage by Number of Service Days Per West       1       Day       2 Days       3 Days       4 Day       5 Days       6 Days       7 Days       Male       1       2.3       4.7       8.12       13.23       24         Female       25.0%       23.0%       18.0%       9.8%       14.0%       5.6%       5.1%       Mumber of Hours Per Day Care Was Provided         Male       1.7.0%       18.0%       4.0%       5.0%       24.0%       5.1%       0.0%       1.0%       2.3%       4.7       8.12       13.23       24         Female       20.0%       30.0%       4.0%       5.0%       6.0%       7.0%       0.0%	Female			592	Female				35%	1		76%	1!	50%	66.0 %	'n
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Percentage by Number Days Per Week         1 Day       2 Days       3 Days       4 Days       5 Days       6 Days       7 Days         Female       40.0 %       0.0 %	Male	17.0 %	18.0	0% 14.0	0% 15.0%	24.0 %	5.1 %	8.0 %	Male	16.0 9	% 26.	.0 % 31.0	% 4.1	% 0.5 %	0.0	%
1 Day       2 Days       3 Days       4 Days       5 Days       6 Days       7 Days         1 Male       0.0 %       0.0 %       0.0 %       0.0 %       40.0 %       0.0 %       20.0 %       1 Hour       2 - 3       4 - 7       8 - 12       13 - 23       24         Female       0.0 %       67.0 %       17.0 %       0.0 %<	SNAPS	SHOT W	/here	Age of I	ndividual i	s 64			SNAP	SHOT	Numbe	er of Hours P	er Day C	Care Was Pro	ovided	
Female       40.0 %       0.0 %       0.0 %       40.0 %       0.0 %       20.0 %       10 %       20.0 %       40.0 %       0.0 %	Percenta	ige by Nun	nber D	ays Per W	eek											
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SMAPSHOTWhere Age of Individual's ofSupervisionTecentage by Number Days Per Work1 Day2 D Y3 Day4 Days5 Day1 Day1 Day2 D Y3 Day4 D Z2 D Y3 Day4 D Z2 D Y3 D Z2 D Z	Female	40.0 %	0.0	0.0	% 0.0 %	40.0 %	0.0 %	20.0 %	Female	27.0	o 20	0% 40.0°	% 0.0	% 0.0 %	0.0	%
Percentage by Number Days Per Vicet       1 Day       2 Di V       3 am       4 Days       5 vavs       1 b s       7 Days         Femal       2 Di       3 di 0       34 0       9.4 %       1 0%       6.3 %       0.0 %         Male       14 %       14 %       14 %       9.4 %       1 0%       6.3 %       0.0 %         Male       14 %       14 %       9.1 %       18 %       41 %       0.0 %       4.5 %         Male       9.1 %       32.0 %       27.0 %       4.5 %       0.0 %       0.0 %         More health care patients are age 65 and over (69%) and female (64%).4       Some 30.2% of current ive alone; 63.1% live with family members.5       The most common ADLs are bathing (#1), dressing (#2) and transferred to facility care.6         1 Moure Association for More Care A topole, 200 Fac Mark       2 021020000 AALT61, Actual Mancere Matteres       5 Curentemetal Care Patients, CDC.gov 2011	Male	0.0 %	67.0	)% 17.0	% 17.0 %	0.0 %	0.0 %	0.0 %	ı, le	1,0%	∕₀ 67.	0 % 17.0 9	% 0.0	% 0.0 %	0.0	%
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Femal       200       10%       34%       9.4%       10%       6.3%       0.0%         Male       14%       14%       9.1%       18%       41%       0.0%       4.5%         Male       9.1%       32.0%       27.0%       4.5%       0.0%       0.0%         Image: Strain and the strain and		-				5 1940				1 40		2_2 /_	7 9 -	10 12		24
Male       14 %       14 %       9.1 %       18 %       41 %       0.0 %       4.5 %       Male       9.1 %       32.0 %       27.0 %       4.5 %       0.0 %       0.0 %         Image: Male       14 %       14 %       9.1 %       32.0 %       27.0 %       4.5 %       0.0 %       0.0 %         Image: Male       14 %       14 %       9.1 %       32.0 %       27.0 %       4.5 %       0.0 %       0.0 %         Image: Male       9.1 %       32.0 %       27.0 %       4.5 %       0.0 %       0.0 %         Image: Male       9.1 %       32.0 %       27.0 %       4.5 %       0.0 %       0.0 %         Image: Male       9.1 %       32.0 %       6 with family members.5       Male       9.1 %       32.0 %       27.0 %       4.5 %       0.0 %       0.0 %         1       Xatora Association for Home Care & Mospie, 2010 Fact State       3       2010 Csocreated Male Care Multicated       1       <	Forme															
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### American Association for Long-Term Care Insurance FACTS AT YOUR FINGERTIPS

# ASSISTED LIVING



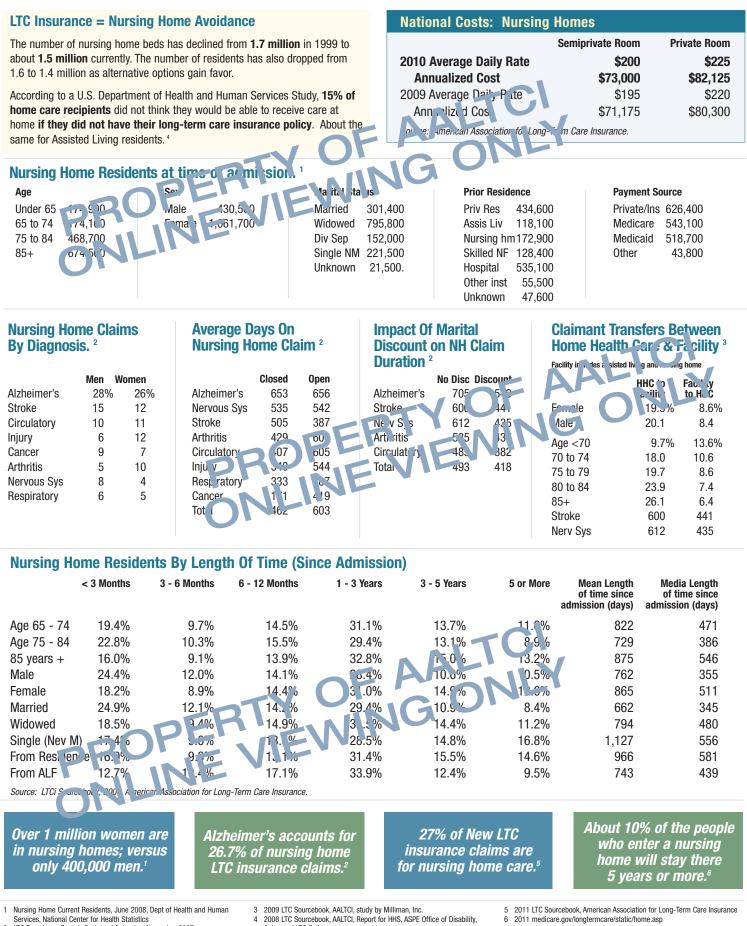
2010 LTC Sourcebook, AALTCI, ALFA 2009 Overview of Assisted Living

2 2009 LTC Sourcebook, AALTCI, Claim Utilization Study conducted by DaVinci Consulting

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<sup>3</sup> Demographic Experience Report, Harold Barney, FSA, MAAA, SOA.org,

## NURSING HOME



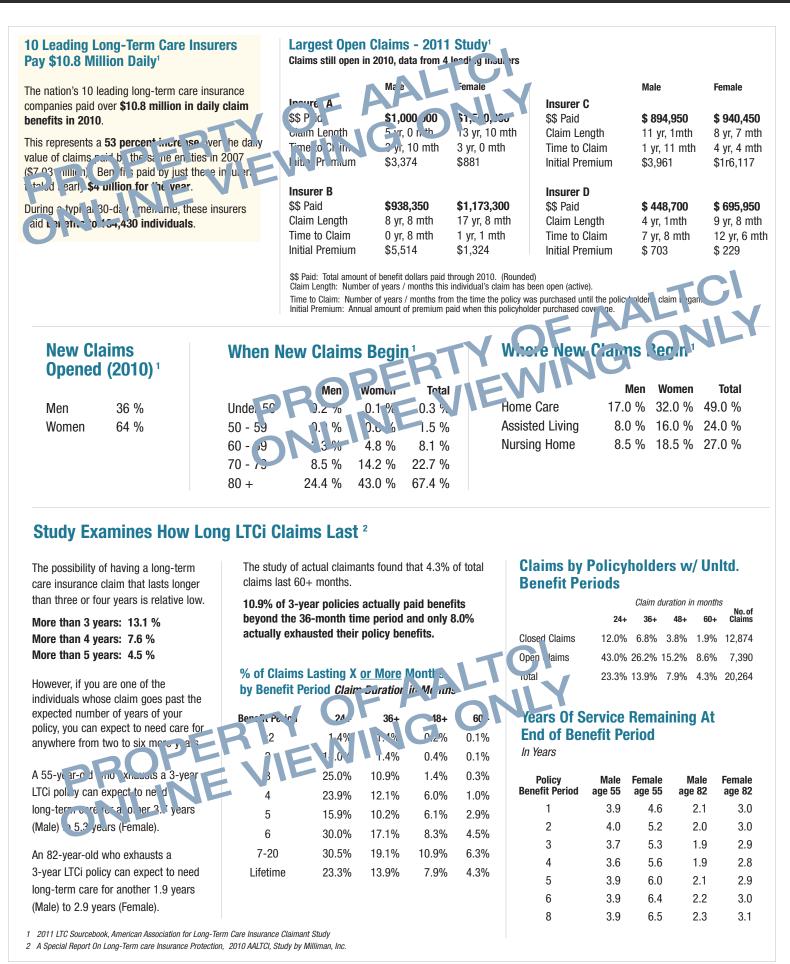
2 LTC Experience Report, Society of Actuaries, November 2007

Aging and LTC Policy

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### American Association for Long-Term Care Insurance FACTS AT YOUR FINGERTIPS

# CLAIMS



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## FEDERAL & STATE PROTECTIONS

### National Association of Insurance Commissioners Long-Term Care Model

Over the years, regulations, laws and mandated standards have been put in place by states and the federal government to provide levels of protection to consumers with a purchase rung-term care insurance protectio.

The vational Association of Insurance

Commissioners (NAIC), vhich is comprised of state reculi tors from all states, have enacted numerous consumer protections to improve disclosure, producer training, information and rate stability. The NAIC Long-Term Care Model also sets minimum standards that all long-term care insurance policies must meet or exceed.

In August of 2000 the NAIC adopted a new regulatory approach in-tended to crocorrage insurers to develop and p ice loog -term care policies with rates that are intended to be more stable over the life of the policit.

In 2010 the NAIC developed a claim review process that gives claimants access to a helpful advocate if the insurer denies a claim.

#### Federal Protections Enacted By Congress

At the Federal level, the law enacted by Congress in 1996 (HIPAA) mandates the NAIC LTC Model using standard definitions all insurers must use to determine claim eligibility for consumers that purchase tax-qualified long-term care policies.

The NAIC continues to monitor the Long-Term Calmarket to ensure that consumers are treated fairly, and insurers continue to offer quality products that pay benefits as promised.

### 50 State Guaranty Associations Protect Purchasers

Each state has an insincher geurality association; most actual mave two; one for life and nealt insurance and one for property and crisuality insuralize lenguite the inductries tend to be separate.

### The FDIC vs. State Guaranty Associations

The FDIC system collects funds from banks that can provide immediate liquidity to protect customer deposits.

Insurance is generally designed to pay a future b prefit. And, when an insurance company fulle, they to preaily still have significant assets and reserves.

<sup>16</sup> an insurance company fail, and the new seary to come up with a contain mount of money to neet the collimitments to the policyholders, the guaranty association sends out an assessment to all of the companies doing business in the state.

Every insurance company that writes business in that particular state is required by law to be a member of and pay into that state's guaranty association when needed.

LTC Insurance Protection Up That D0,00 The legislation name on each state provides on tails of our antees including the dr la. In the Protection is bisic on where the policyholder relides a the onter the insurance company fails.

Generally there are no differences between an individual long-term care insurance policy or one offered through an employer so long as the policies or certificates are issued by a licensed insurance carrier.

### **Insurer Ratings - What They Mean**

V nen considering long-term care insurance protection, the rating of insurance company is an important piece of information to request.

Several leading independent companies rate long-term care insurers. While these ratings do not offer a crystal ball look into the future they can provide valuable current and historical information.

Three primary companies publish ratings that look a' financial , treng the Most insurance companies to by offer diverse products and LTC insurance is typically from the piece of their overall business.

Each rating company uses a slightly different rating scale but the general idea is somewhat like a grading scale you would expect to see in school, A grade of A++ or AAA is the best possible rating ranging on down to F – which is generally the lowest.

**A.M. Best** is one of the better known of the insurance rating companies. The A.M. Best rating scale ranges from A++ (Superior) to F (In liquidation).

**C'a clard an I Poor's** rates the norm -r aying collity of over 500 msura ice o ganizations with the inclusion heir raungs scale ranges from AAA (uperior) to CCC (Extremely vulnerable).

**Moody's** rates the financial strength of investment vehicles and institutions including insurance companies.

### **State Guaranty Association Directory**



Maximum Limits Contact Information AALTCI.org/guaranty

### Long-Term Care Insurer Ratings

Current Ratings for Leading LTC Insurers AALTCI.org/ratings



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A long-term care insurance specialist or financial professional can answer your questions and help you obtain affordable protection.

Please Contact Me For More Information



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