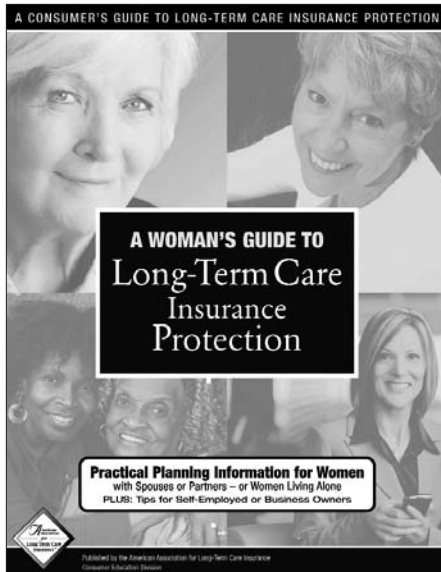


A Special Advisory for Women



Prepared by the American Association
for Long-Term Care Insurance

FREE GUIDE

A new informative planning guide for women who are married or living alone.

- ◆ A woman's real chances of needing care
 - ◆ Best age to start planning
 - ◆ Costly mistakes one can avoid
 - ◆ Discounts available
 - ◆ Tax-deductibility rules

Long-term care is an issue of particular importance to women. Women are often impacted as providers of care and, ultimately, as recipients of long-term care. The information in this guide will help you begin the process of planning.

The lifestyle and dignity you enjoy **tomorrow** begins with the quality of your planning **today**.

DID YOU KNOW?

Women are paid 66% of all long-term care insurance claim benefits.

41% to Single Women
25% to Married Women

One of the many facts from the new guide for women.

CALL TODAY FOR YOUR FREE COPY

My greatest deliverable is peace of mind

LIVING A LONG LIFE IS LIKELY

PLANNING FOR IT IS REAL NECESSARY

ESPECIALLY FOR WOMEN