

# NOVEMBER IS Long-Term Care Awareness Month

**Long-Term Care  
Awareness Month**  
NOVEMBER 2008  
American Association for Long-Term Care Insurance



## Are You Protected Against The Greatest Risk In Retirement?

**Here are your chances after reaching age 65**

Based on remaining life expectancy

| EVENTS THAT DO OCCUR                                                                                    | LIFETIME POSSIBILITY FROM AGE 65 ON |              |
|---------------------------------------------------------------------------------------------------------|-------------------------------------|--------------|
|                                                                                                         | For Men                             | For Women    |
| <b>MAJOR HOUSE FIRE</b><br><small>FACT: There are 395,000 major house fires annually</small>            | <b>2.2%</b>                         | <b>2.6%</b>  |
| <b>SEVERE CAR ACCIDENT</b><br><small>FACT: Some 2.9 million accidents result in death or injury</small> | <b>15.5%</b>                        | <b>18.0%</b> |
| <b>BECOMING ADL DISABLED OR<br/>COGNITIVELY IMPAIRED</b><br><small>Based on AARP data.</small>          | <b>44.0%</b>                        | <b>72.0%</b> |

Source: American Association for Long-Term Care Insurance, 2007 LTCi Sourcebook

**If having homeowner's and car insurance makes sense;  
isn't it smart to consider long-term care insurance  
to protect your future?**

## CALL TODAY FOR NO OBLIGATION INFORMATION

I am proud to support Long-Term Care Awareness Month. It's an important educational campaign.

**Getting the information you need  
to make an informed decision is  
always a smart move.**

**Call Me:**

**I encourage you to take the first step.**